



OUR PLAN ON A PAGE

OUR VISION

TO CREATE
A BETTER
TOMORROW

OUR PURPOSE

To transform lives through learning and knowledge in every place we operate and with every community we serve

OUR VALUES

- > Integrity
- > Community
- > Sustainability

OUR 2035 STRATEGIC DIRECTIONS

Student success by design, world-class research at scale, sustainability leadership, expanding global footprint

OUR PILLARS AND GOALS

OUR MEASURES OF SUCCESS

Transformative student experience

- KPI 1** Teaching quality, overall satisfaction and graduate outcomes
- KPI 2** Achievement of enrolment strategy targets
- KPI 3** Access, participation and success

People first

- KPI 4** Staff engagement and satisfaction
- KPI 5** Equity, diversity, and inclusion metrics on employment representation and belonging
- KPI 6** Engagement with Aboriginal and/or Torres Strait Islander students and communities
- KPI 7** Culture of Health, Safety, and Wellbeing

Local and global impact

- KPI 8** Research productivity, performance, and impact
- KPI 9** Strengthened brand equity and expanded strategic partnerships
- KPI 10** Achievement in the Times Higher Education overall, Young University and Impact Rankings

Sustainable and resilient

- KPI 11** Timely and effective delivery of the Strategic Investment Plan
- KPI 12** Toward carbon neutral emissions
- KPI 13** Operating result, financial sustainability, management efficiency

OUR ENABLERS

- > Our people
- > Our physical, digital and data assets
- > Our operating model
- > Our strategic partnerships and brand