

Internationalisation Review

Connecting with the world in an exchange of ideas, experiences, research and culture is important in higher education. In 2009, the University's global outreach extended to study and research opportunities, awards and acknowledgement for good practice, with major highlights in the following countries:



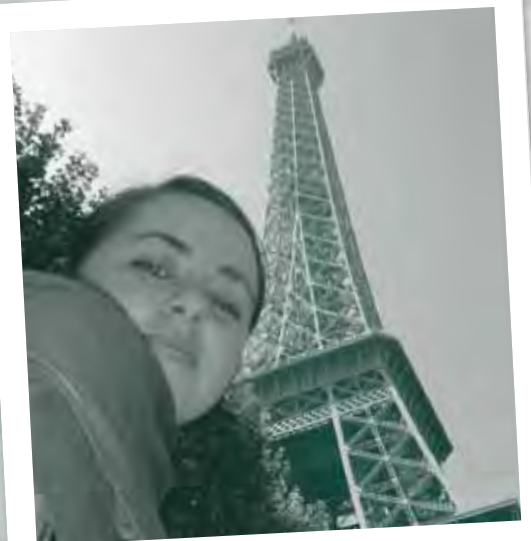
Sophie Higham, Halmstad University, Sweden



*Rachel McKay, Bachelor of Arts/Bachelor of Business
Kyungpook National University, Korea, and
University of Mannheim, Germany.*



Nathan Wiltshire, University of Tennessee, USA



*Hannah O'Brien, INSEEC Business School
Paris, France*

GOAL To engage in international activities, including internationalisation of the curriculum, to heighten academic, economic, and cultural benefits for the region

The GO Program

At the Queensland Education and Training International Awards in Brisbane, the Global Opportunities Program won the Excellence in Outward Mobility award, recognised for promoting internationalisation.

At the same ceremony, Bachelor of Arts/Bachelor of Business student Rachel McKay was named Queensland Student Ambassador of the Year.

Ms McKay spent two semesters abroad, first at Kyungpook National University in Korea, then at the University of Mannheim, Germany.

Top GO destinations in 2009

1. USA **22** students
2. Japan **15** students
3. Germany **12** students
4. Korea **9** students

International student profile

International students **880**

Undergraduate and postgraduate coursework **543**

Higher degree by research **25**

Study Abroad **278**

Exchange **27**

Other pathways **7**

Census 1 numbers.

Top countries in 2009

1. Germany
2. USA
3. Canada
4. France

Germany

Student Ken Wasmund

delivered his PhD seminar in July before flying to Leipzig, Germany, to start his post-doctoral fellowship funded by the European Union, at the Helmholtz Centre for Environmental Research. After completing his Bachelor of Science (Microbial Ecology), Honours degree and PhD at USC, Mr Wasmund successfully applied for the three-year job. Bachelor of Arts student Rosalie Maguire won a six-month scholarship to study design at Germany's University of Applied Science, in Augsburg. She will be the first student from the University to undertake studies at the German institution.

Indonesia

Teachers from the Indonesian province of Papua

travelled to campus for a 10-week education program. The 24 teachers worked with teachers and students at eight Sunshine Coast high schools, attended lectures and workshops, and joined in science and Indigenous youth conferences. A USC team of educators gained a \$540,000 grant from AusAID to appoint the teachers as Australian Leadership Awards Fellows. The fellowship program promotes sustainable development and excellence in education in the Asia-Pacific region.

Belgium

The University's strong links with European institutions

led to students being invited to apply to study a two-year Erasmus Mundus Master Program in Adapted Physical Activity, offered by a consortium of four European universities and funded by the European Union. The A\$36,000 annual stipend is richer than any PhD scholarship offered in Australia.

USA

Three students from the American mid-west

were appointed as student ambassadors by the Australian Educational International embassy, after completing a semester of study at the University. Hadley Arnett, Lindsey Holt and Cassandra Lang were among 24 students returning to North America from Australian universities who were elected to the positions.

South Korea

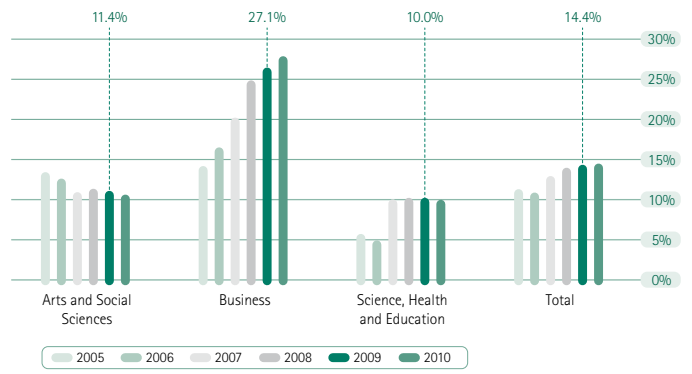
A group of 13 international business students,

along with a USC lecturer, spent 11 days in South Korea in September, exploring the export potential for Australian seafood, while also bolstering educational and trade relations. Trade Queensland sponsored the group's attendance at the 2009 Asia Pacific Cities Summit, in Incheon.

Sweden

PhD candidate Nubia Ramos

took up a six month placement at Sweden's world-renowned Karolinska Institute, continuing her research into the effects of oestrogen on E. coli and the impacts on instances of urinary tract infections.



■ On-campus international EFTSL as a proportion (%) of total on-campus EFTSL

Internationalisation

PERFORMANCE AGAINST TARGETS

Proportion of on-campus international students in the on-campus student body

Target	Performance
International on-campus EFTSL to comprise 25% of all on-campus EFTSL by the end of 2010	International on-campus EFTSL comprises 14.4% of all on-campus EFTSL in 2009

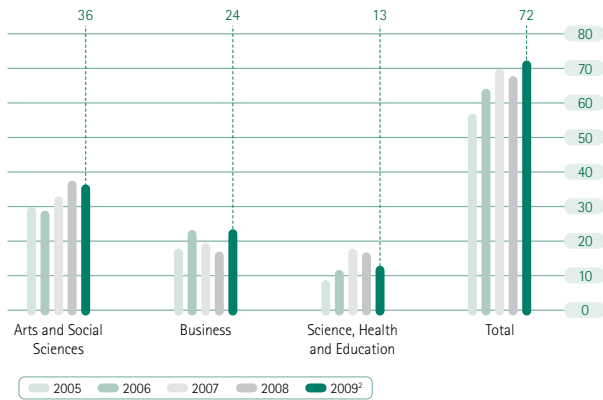
International on-campus EFTSL for 2009 comprised 14.4% of total on-campus EFTSL. International on-campus EFTSL more than doubled from 337.1 EFTSL in 2005 to 750.9 EFTSL in 2009.

From 2005 to 2009, whilst international on-campus EFTSL increased significantly, domestic on-campus EFTSL also saw significant growth, equivalent to a 69% increase over this period. Therefore, although international on-campus EFTSL has shown a substantial increase, it is unlikely that the KPI target will be achieved by 2010 due to the concurrent increase in domestic on-campus EFTSL.

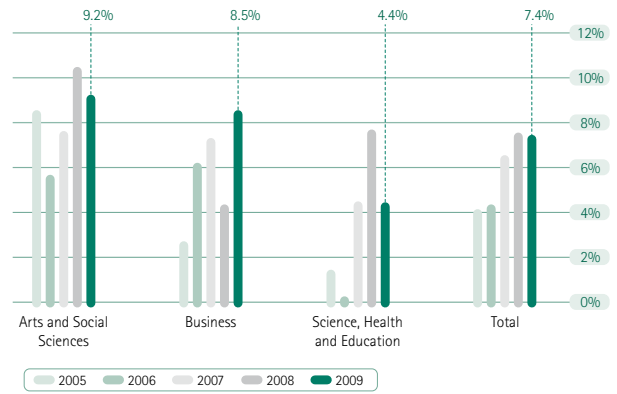
Throughout each year, USC International participates in IDP's statistical benchmarking, which focuses on enrolments by country, year-on-year and semester-on-semester.

Notes for: On-campus international EFTSL as a proportion (%) of total on-campus EFTSL

1. Based on full year data. Estimates for 2010 based on extrapolation of Census 1 and 2, 2009 data. For these estimates, on-campus load excludes transnational (TNE) enrolments.



■ Number of students undertaking part of their undergraduate program overseas ¹



■ Proportion of eligible ¹ Bachelor graduates who have undertaken part of their undergraduate program overseas ²

GOAL To engage in international activities, including internationalisation of the curriculum, to heighten academic, economic, and cultural benefits for the region

FORWARD PLANNING FOR 2010

Number and proportion of eligible students undertaking part of their undergraduate program overseas

Target	Performance
Annual increase in the number of students undertaking part of their undergraduate program overseas	Increase of 4 students undertaking part of their undergraduate program overseas
10% of eligible Bachelor graduates to have undertaken part of their program overseas by 2010	7.4% of eligible Bachelor graduates have undertaken part of their program overseas in 2009

The number of students undertaking part of their undergraduate program overseas increased from 57 in 2005 to 72 in 2009. The proportion of eligible Bachelor graduates to have undertaken part of their program overseas increased from 4.1% in 2005 to 7.4% in 2009. Each year there has been an increase in the number of graduate students completing overseas study, however there was a slight decrease in the proportion from 2008 (7.5%) to 2009 (7.4%).

Notes for: Number of students undertaking part of their undergraduate program overseas

1. Students are included if they have undertaken overseas studies as part of either a formal exchange program or in-country language studies at anytime during the calendar year specified.
2. Estimates based on Census 2, 2009 data.

Notes for: Proportion of eligible Bachelor graduates who have undertaken part of their undergraduate program overseas

1. Students are included if they are a domestic Bachelor graduate, excluding Honours graduates.
2. Students are included if they have undertaken overseas studies as part of either a formal exchange program or in-country language studies.

- Continue to increase participation in the Global Opportunities program, relative to the previous year, to 10% by the end of 2010.
- Continue to increase the proportion of on-campus international students enrolled in Study Abroad, exchange or award programs, to reach 25% of total on-campus EFTSL.
- Increase the proportion of full-time T&E staff involved in teaching or research with an international university to 20% by the end of 2010.
- Work to securing a positive international reputation for the institution, facilitating productive engagement with international partner universities, and facilitating the recruitment of students.
- Increase focus on the delivery of Academic English and the International Foundation Pathway, while discontinuing the delivery of General English (based on an internal review of USC International in 2009).
- Continue to participate regularly in the benchmarking activities of the Australian Universities International Directors' Forum, focusing on outbound student mobility, international office cost and recruitment costs by market.