



UNIVERSITY OF THE SUNSHINE COAST

Establishment

The establishment of University of the Sunshine Coast in 1996 created the first public university on a greenfield site in Australia for 23 years.

The University was founded to service the needs of the wider Sunshine Coast community, one of Australia's fastest growing regions. The University's catchment area, from Caboolture to Gympie, comprises over 390,000 people, and is projected to grow to over 570,000 over the next decade.

More than 500 students were enrolled at the University when it opened in February 1996, and in 2002, in its seventh year of operation, the campus at Sippy Downs accommodated more than 3,400 students and 600 staff.

The three faculties of Arts and Social Sciences, Business and Science offer almost 60 undergraduate and postgraduate programs, many of them developed in concert with the region's industries.

The University of the Sunshine Coast has been developed with a focus on regional involvement, strong international perspective and human scale. It is a university *for* the Sunshine Coast.

The University was first established under:
The Sunshine Coast University College Act, 1994

The University opened in 1996

Full university powers were obtained under:

The University of the Sunshine Coast Act, 1998

University Council membership as at December 2002

Chancellor

Mr Ian KENNEDY, AO

Deputy Chancellor

Mr Tim FAIRFAX, FAICD

Vice-Chancellor

Professor Paul THOMAS, BSc(Hons), DipEd
Wales, MA *Lough.*, PhD *Qld.* FACE, LRPS

Nominee of the Chief Executive of the Department of Education

Mr Robin McALPINE, BA, DipEd *Qld.*

Chairperson of the Academic Board

Professor Paul CLARK, BSc(Hons), PhD *Exe.*,
DipEd(Tert) *Monash*, FAIP, FIICA

President, USC Student Guild

Mr Geoff DAY

Eight members appointed by the Governor in Council

Ms Norelle DEETH, BA, BComm, Dip Ed, *Qld.*,
FAICD

Mr Tim FAIRFAX, FAICD

Emeritus Professor RD (Gus) GUTHRIE, AM,
FTSE, DSc *Lond.*, DUniv *UTS*, DUniv *Griff.*

Ms Elizabeth JAMESON, BA, LLB (Hons) *Qld.*

Dr Robin KING CULLEN, BArch *Syd.*,
GradDipUrb&RegPlan *Qld.UT*, PhD *Qld.*

Mr Bruce McDIARMID

Ms Julie-Anne MEE, BBus *CIAE*, MAdmin
Griff., FCPA

Mr Michael WILLIAMS

Three members of the University's academic staff

Professor Deborah RALSTON, BEc,
GradDipFinMangt, MEc *NE*, PhD *Bond*

Dr Joanne SCOTT, BA(Hons) *Qld.*, GCertEd(HEd)
Qld.UT, PhD *Qld.*

Dr Peter SLADE, BBusSt, MBS, PhD *Massey*

One member of the University's full-time general staff

Miss Heather CARNEY

A member of the student body

Mr Daniel MORGAN

Two members of the Convocation

N/A

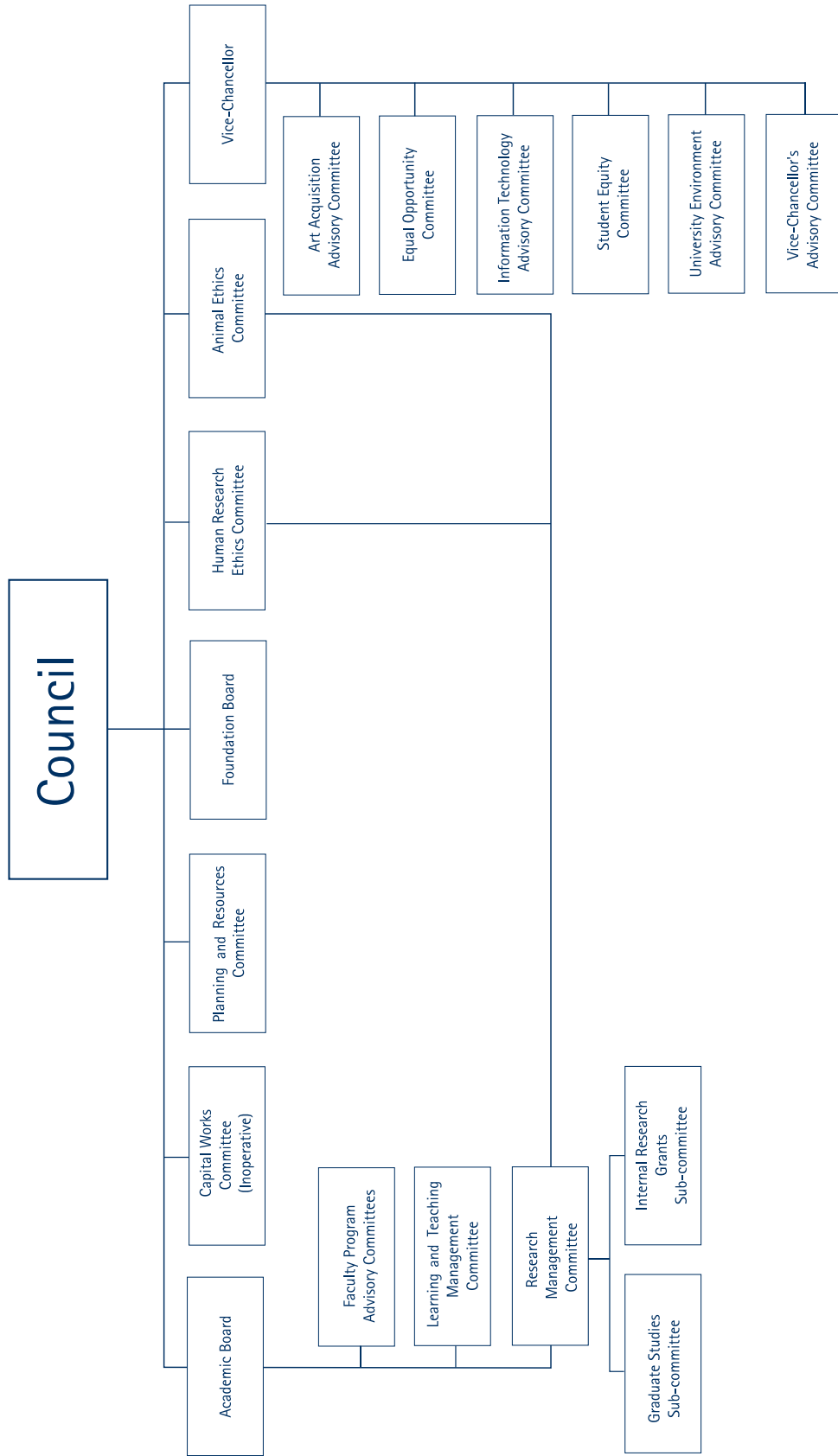
Two additional members

Fr John DOBSON, OAM

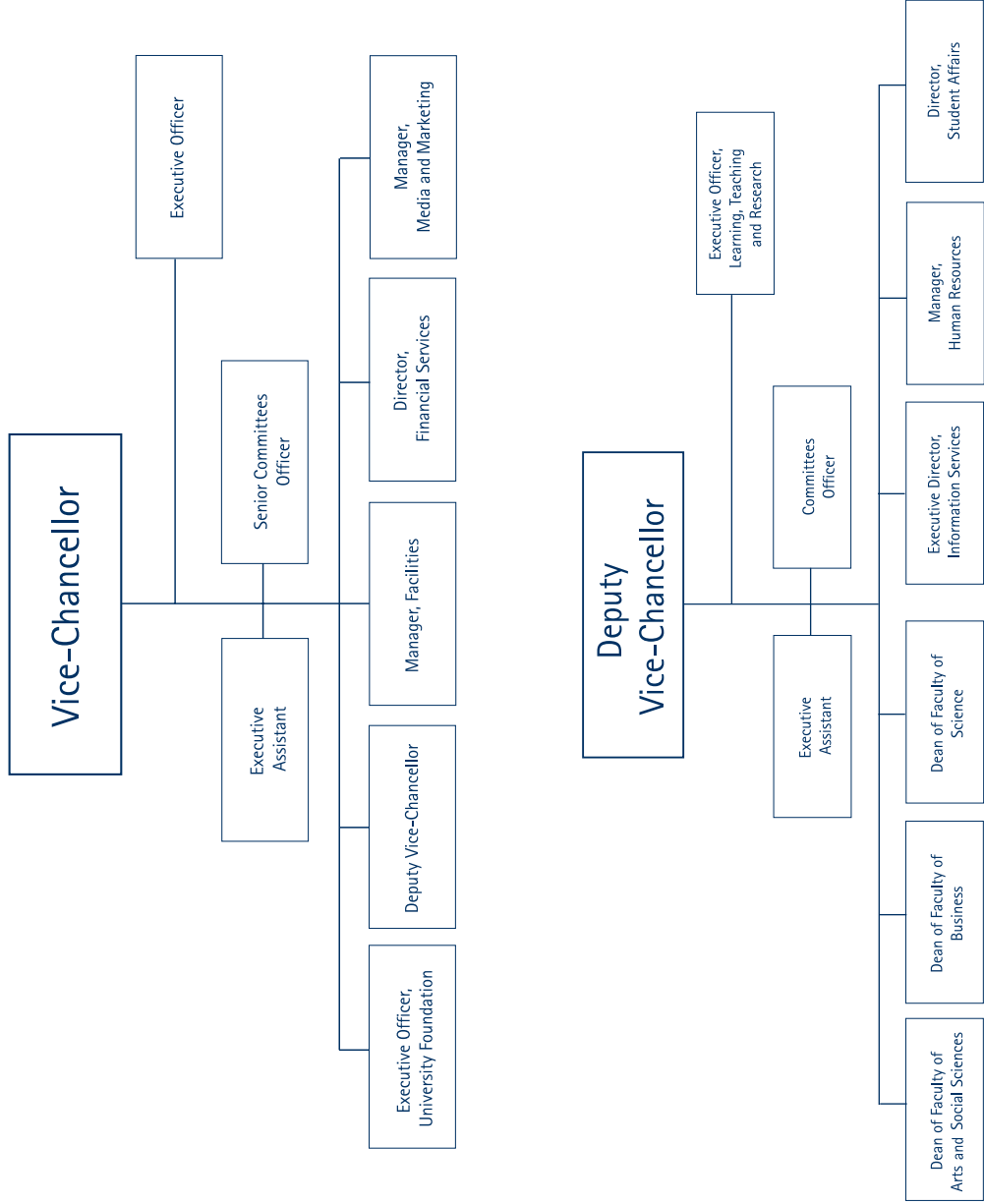
Mr Phillip HARDING

University Council met six times in 2002.

Committee structure



Organisational structure





Controlled entities

Innovation Centre Sunshine Coast Pty Ltd

The Innovation Centre Sunshine Coast Pty Ltd is a wholly owned subsidiary company of the University of the Sunshine Coast. It is located in a \$7m facility on campus, and is funded by the Commonwealth government through Ausindustry, the Queensland government's Department of Innovation and Information Economy, Maroochy Shire Council and the private sector. The company operates a business incubator which provides space and business development services to assist entrepreneurs start and grow new technology ventures. The majority of the tenant companies will be technology and knowledge-based enterprises well-suited to job generation on the Sunshine Coast.

The first four client companies to be established in the Innovation Centre in 2002 were Sunshine Coast companies Typéfi Systems, developing software for the publishing and information management industries; Kook Multimedia, who specialise in integrated web solutions, animation and interactive cd-roms; and risk management software experts Flametree Software. Melbourne-based Action Controls, designers and manufacturers in remote data monitoring equipment also entered the Centre.

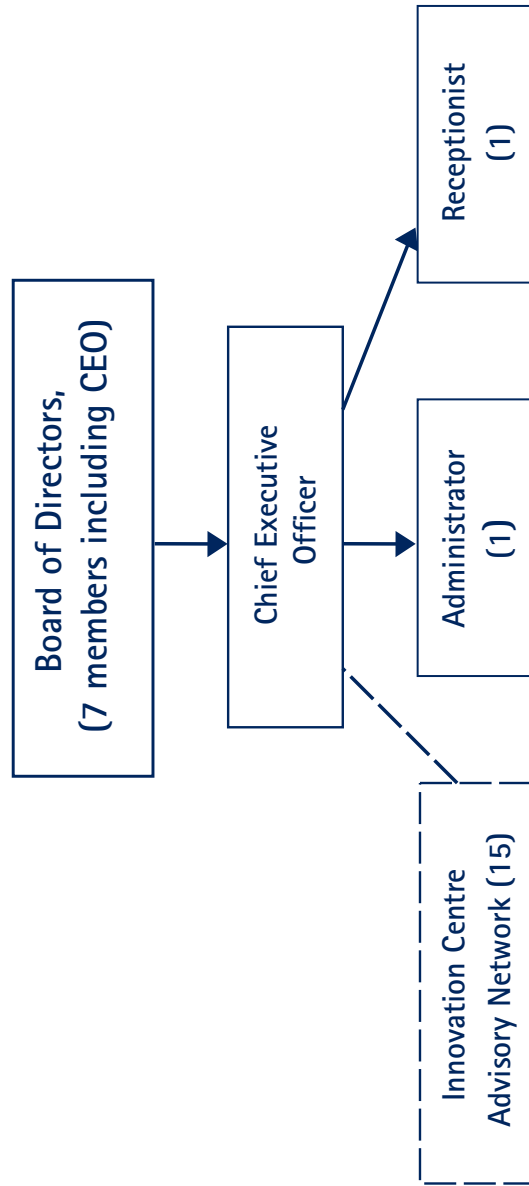
Vision

The Innovation Centre will provide regional leadership and support for new businesses designed to create wealth and generate employment opportunities on the Sunshine Coast.

Mission

The Innovation Centre Sunshine Coast aims to create high value jobs in knowledge-based sectors across the rapidly growing Sunshine Coast region.

Innovation Centre Sunshine Coast Pty Ltd: organisation chart



Notes:

1. Innovation Centre Sunshine Coast Pty Ltd is a subsidiary company of the University of the Sunshine Coast.
2. The Innovation Centre Advisory Network is not a formal part of the company structure. It is a group of entrepreneurs and business professionals who provide non-binding advice to the CEO on client selection and who act as mentors to the incubator companies.

The objectives

Innovation Centre Sunshine Coast Pty Ltd's ongoing objectives are to:

- Operate a leading edge business incubator.
- Attract, select and develop high potential businesses with an emphasis on new technology ventures.
- Facilitate the development of an entrepreneurial network on the Sunshine Coast.
- Operate the Innovation Centre Advisory Network (iCAN).
- Work with Genesis Technology Development Ltd to develop a \$20m investment fund targeting Innovation Centre companies.

The achievements

Official launch

The Innovation Centre Sunshine Coast Pty Ltd was officially launched on 7 February 2002 by Mr Paul Lucas, Minister for Innovation and Information Economy. The launch also doubled as the official introduction of the Innovation Centre's inaugural Chief Executive Officer, Colin Graham.

iCAN network launched

Mr Lucas returned to the Innovation Centre in August to launch the Innovation Centre Advisory Network (iCAN), comprising eleven experienced entrepreneurs and business professionals who will assist with tenant company selection and act as strategic mentors to the new business ventures.

Meet the Entrepreneur program

The Meet the Entrepreneur program was created as a series of events to facilitate the development of high level entrepreneurial networking and an entrepreneurial culture on the Sunshine Coast. The first two events were held in August and November 2002, with more than 110 entrepreneurs from the Sunshine Coast and Brisbane attending.

\$20m investment fund

A Memorandum of Understanding was signed in December between the Innovation Centre and Genesis Technology Development Limited to develop a \$20m private equity capital-raising program. Initial estimates indicate that a major share of the available capital could be allocated to Innovation Centre and Technology Park clients.

'Live here, work here' campaign

A marketing campaign dedicated to positioning the Innovation Centre and the Sunshine Coast as a world-class base for new start-up technology companies was created in December 2002. The 'Live here, work here' campaign theme emphasises the lifestyle attractions of the Coast as well as the world-class facilities and support the Innovation Centre offers new companies.



The future

The Innovation Centre's plans for 2003 include:

- Continue to attract new start-up businesses, with a target of 10 by the end of 2003.
- Aim to attract a new anchor tenant for Phase Two space, ready for the commencement of 2004.
- Introduce a high growth entrepreneurship development program.
- Contribute to the development of the Innovation Science and Technology Park in collaboration with the University of the Sunshine Coast and Maroochy Shire Council.
- Contribute to the development of the new University of the Sunshine Coast course in Innovation, Creativity and Entrepreneurship (ICE) in collaboration with a cross-faculty steering committee.

A leader in business

Colin Graham relocated from an award-winning business incubator at Robert Gordon University, Scotland to take up his position at the Innovation Centre Sunshine Coast Pty Ltd.

While he was at Robert Gordon University, the University's incubator received an award for 'Britain's Best Business Support Program', and was recognised as the leading centre in the UK for 'embedding entrepreneurship in education'. In November 2000, Mr Graham was named one of the top three entrepreneurial supporters of the year in Scotland.